Dr. Stefano Merenda

Senior Expert Innovation & Technology in Digitalization & Smart Mobility

Creating **VALUE** — through **PEOPLE** — to shape our **FUTURE.**

Strategic C-level leader with many years of experience in managing automotive product development units with teams of up to 600 people in China, US, and Europe, incl. P/L responsibility for up to 250m€/year.

Deeply involved in the e-mobility pioneer development: BMW i3/ i8 and Porsche Taycan.

Expert in urban mobility solutions incl. urban parking and multi modal navigation as well as smart city concepts for intelligent charging and energy management.

PhD in Computer Science with deep knowledge of software & systems engineering covering artificial intelligence, big data & analytics, safety-critical systems, networks and connectivity as well as infotainment and CE solutions.

Bridge-builder between established working methods in traditional industries and digital approaches of the CE and software industry.

Marked by empathic leadership, empowering intercultural and diverse teams to transform business units into high-performance organizations, using strong communication skills to turn visions into customer-relevant solutions

Spearheaded multiple rollouts of agile frameworks rethinking organizational structures and building agile delivery units.

Married and proud father of 4 children.